



WE ! THE RESILIENT

**A Conference on Disaster
Behavioral Health and Building
a Truly Resilient Community**



Sponsorship Overview

**Vibrant Emotional Health
Disaster Behavioral Health Conference**



The Vibrant 4th Annual Disaster Behavioral Health Conference

We the Resilient: A Conference on Disaster Behavioral Health and Building a Truly Resilient Community

Overview: Vibrant Emotional Health is proud to once again bring together outstanding, innovative and informative leaders in Disaster Behavioral Health Response, Recovery and Resilience, at our fourth annual Disaster Behavioral Health Conference.

This year we are coming together in Nashville, Tennessee for three (3) days offering educational sessions, thought leadership, wellness opportunities, resources, and community. Our goal is to encourage, empower, and celebrate human-centered innovation in response to disaster and crises.

We continue to witness an increase of natural and human-caused disasters throughout our nation and across the globe, heightening the need to convene and share best practices. This unique opportunity to strengthen our capacity to respond and to help rebuild the strength of impacted communities is more critical now than ever.

We are inviting a select number of valued partners to sponsor this event to highlight the expansive reach of Disaster Behavioral Health and the national need for its continued reach and impact.

DEADLINE FOR SPONSORSHIPS IS AUGUST 1ST, 2024



WHEN:

October 1st, 2024 – October 3rd, 2024

WHERE:

Nashville, TN

WHY:

Building systems of care in Disaster Behavioral Health

WHO:

Academics, behavioral health professionals and providers, government and other community representatives and nonprofit leaders and influencers in Disaster Behavioral Health Services.



We the Resilient: Sponsorship Overview
Rei Horst, MPP: RHorst@vibrant.org



Premier Sponsor \$250,000 (1 package)

Registration

- 25 conference passes
- 50% Registration discount code

Programs

- Company logo on front of printed and digital program
- 1-Page full color ad in printed and digital program
- Letter addressed to attendees in printed and digital program

Exhibitor Status

- Prominent placement in exhibition hall
- Logo on the front of printed and digital program (exhibitor section includes logo and company description)

Gift Bags

- Company logo on attendee gift bag
- Branded item included in attendee gift bag
- Company brochure in attendee gift bag

Media

- Top and largest sponsor logo on the registration page
- Top and largest sponsor logo on the symposium website
- Logo inclusion on outreach emails and social media posts
- 3x dedicated social media posts
- Mention of company name in press release as Premier Sponsor

Naming Rights

- Named breakout room (1)
- Named welcome reception and conference dinner

In addition...

- Opening remarks to attendees at welcome reception
- Post-conference report of attendance and attendee contact list
- Customized in-person training from Vibrant for company staff

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Title Sponsor \$100,000 (2 packages)

Registration

- 20 conference passes
- 50% Registration discount code

Programs

- 1-Page full color ad in printed and digital program
- ½ Page letter to attendees in printed program

Exhibitor Status

- Priority table in exhibition hall
- Logo in printed and digital program (in exhibitor list)

Gift Bags

- Branded item included in attendee gift bag
- Company brochure in attendee gift bag

Media

- Logo on conference website
- Logo on registration page
- 2x dedicated social media posts
- Mention of company name in press release

Naming Rights

- Named breakout room (1)
- Named conference dinner (1)

In addition...

- Closing remarks to attendees
- Post-conference report of attendance and attendee contact list

Presenting Sponsor \$50,000 (4 packages)

Registration

- 12 conference passes
- 40% Registration discount code

Programs

- ½ Page full color ad in printed and digital program

Exhibitor Status

- Priority table in exhibition hall
- Logo in printed and digital program (in exhibitor list)

Gift Bags

- Branded item included in attendee gift bag
- Company brochure in attendee gift bag

Media

- Logo on conference website
- Logo on registration page
- 1x dedicated social media post

Naming Rights

- Named lunch break (1)

In addition...

- Post-conference report of attendance and attendee contact list



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Headlining Sponsor \$35,000 (6 packages)

Registration

- 10 conference passes
- 40% Registration discount code

Programs

- ½ Page full color ad in printed and digital program

Exhibitor Status

- Table in exhibition hall
- Logo in printed and digital program (in exhibitor list)

Gift Bags

- Branded item included in attendee gift bag
- Company brochure in attendee gift bag

Media

- Logo on registration page
- Logo on symposium website
- Mention in press release

Naming Rights

- Named coffee and snack break

In addition...

- Post-conference report of attendance and attendee contact list



Thematic Sponsor \$20,000 (8 packages)

Registration

- 8 conference passes
- 25% Registration discount code

Programs

- ¼ Page full color ad in printed and digital program

Exhibitor Status

- Table in exhibition hall
- Logo in printed and digital program (in exhibitor list)

Gift Bags

- Company brochure in attendee gift bag

Media

- Logo on conference website
- Logo on registration page

Naming Right

- Named coffee and snack break



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Keynote Sponsor \$10,000 (12 packages)

Registration

- 5 conference passes
- 10% Registration discount code

Programs

- ¼ Page full color ad in printed program

Exhibitor Status

- Table in exhibition hall
- Logo in printed and digital program (in exhibitor list)

Gift Bags

- Company brochure in attendee gift bag

Media

- Name on conference website
- Name on registration page



Panel Sponsor \$5,000 (15 packages)

Registration

- 3 conference passes

Exhibitor Status

- Table in exhibition hall
- Logo in printed and digital program (in exhibitor list)

Media

- Name on registration page



Exhibitor \$1,500

Registration

- 2 conference passes

Exhibitor Status

- Table in exhibition hall
- Logo in printed and digital program (in exhibitor list)

Non-Profit/ Education Partner Discount Package \$2,000

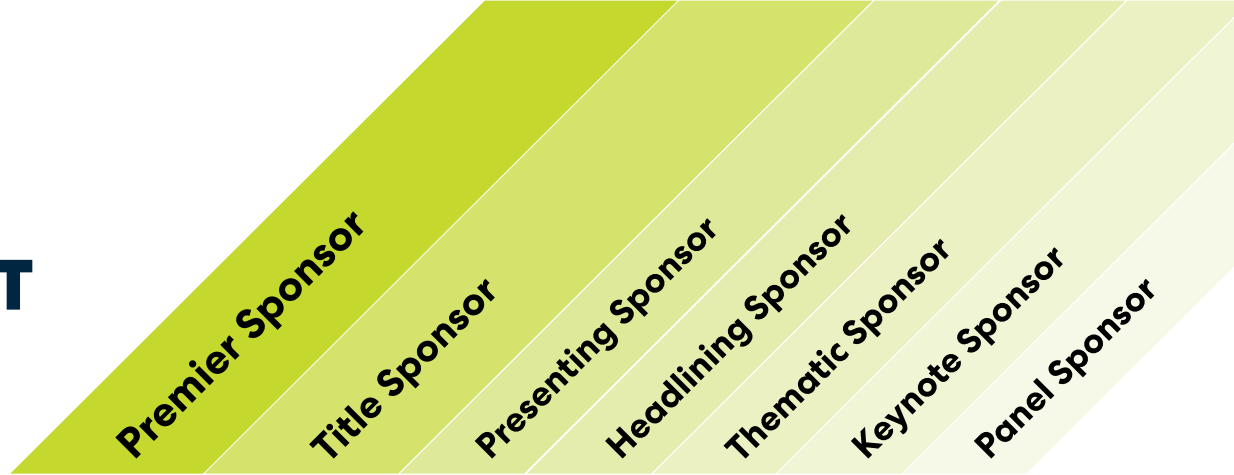
Registration

- 4 conference passes



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| | \$250,000 (1) | \$100,000 (2) | \$50,000 (4) | \$35,000 (6) | \$20,000 (8) | \$10,000 (12) | \$5,000 (15) |
|---|---|---|--|----------------------------------|--------------------------------|------------------------------------|----------------------------------|
| REGISTRATION | | | | | | | |
| Conference Passes | 25 Passes | 12 Passes | 20 Passes | 10 Passes | 8 Passes | 5 Passes | 3 Passes |
| Registration Discount Code | 50% off | 50% off | 40% off | 40% off | 25% off | 10% off | |
| Onsite Registration and Packet Pickup (By Level) | Standalone Sign | Conference Sponsor Sign | Conference Sponsor Sign | Conference Sponsor Sign | Conference Sponsor Sign | Conference Sponsor Sign | |
| PROGRAMS (Printed & Digital) | | | | | | | |
| Company Logo on Front as part of conference logo (i.e. in partnership with...or presented by..) | Logo and link to company page for digital | | | | | | |
| Full Color Ad | 1 Full Page | 1 Full Page | 1/2 Page | 1/2 Page | 1/4 Page | 1/4 Page | |
| Letter/Address to Attendees in Program | 1 Full Page | 1 Full Page | | | | | |
| EXHIBITOR STATUS | | | | | | | |
| Table in Exhibition Hall | Prominent Placement 8ft table, 3 chairs | Priority Placement 6ft table, 2 chairs | Priority Placement 6ft table, 2 chairs | 6ft table, 2 chairs | X | X | X |
| Logo in Exhibitor Section of Programs (printed/digital) | With company description and link to company site (digital) | With company description and link to company site (digital) | Logo and description in Presenting Sponsors list | Logo in Headlining Sponsors list | Logo in Thematic Sponsors list | Logo in Keynote Sponsors list | Logo in Panel Sponsors list |
| GIFT BAGS | | | | | | | |
| Company Logo on Gift Bag | X | | | | | | |
| Branded Item in Gift Bag | X | X | X | X | | | |
| Brochure in Gift Bag | X | X | X | X | X | X | |
| MEDIA | | | | | | | |
| Sponsor Logo on Symposium Website (in partnership with..) | Top and Largest | X | Logo in Presenting Sponsors list | Logo in Headlining Sponsors list | Logo in Thematic Sponsors list | Name Only in Keynote Sponsors list | |
| Sponsor Logo on Registration Page ("in partnership with") | Top and Largest | X | Logo in Presenting Sponsors list | Logo in Headlining Sponsors list | Logo in Thematic Sponsors list | Name Only in Keynote Sponsors list | Name Only in Panel Sponsors list |
| Dedicated Social Media Post | 3x | 2x | 1x | | | | |
| Mention in Press Release | Mentioned as Premier sponsor | Mentioned as Title sponsor | | | | | |
| NAMING RIGHTS | | | | | | | |
| Breakout Room | X | X | | | | | |
| Welcome Reception/Cocktail Hour | Opening night signage | 2nd night signage | | | | | |
| Exclusive Sponsor Sign | X | | | | | | |
| Conference Sponsor Signage | X | X | Logo in Presenting Sponsors list | Logo in Headlining Sponsors list | Logo in Thematic Sponsors list | Name Only in Keynote Sponsors list | Name Only in Panel Sponsors list |
| Conference Dinner | Opening Night | Second Night | | | | | |
| Lunch Break | | | X | | | | |
| Coffee and Snack Break | | | | X | X | | |
| Remarks to Attendees at Opening/Closing Reception | Opening Remarks (12 minutes) | Closing Remarks (10 minutes) | | | | | |
| Post-Conference Report of Attendance + Attendee Contact List | X | X | X | X | X | | |
| Customized in-Person Training from Vibrant for Company Staff | X | | | | | | |

